

The Society for Healthcare Strategy & Market Development (SHSMD)

Presents

**Communicating with Impact:
How to Maximize your Communication Effectiveness**

Presenter: Joe Merlino

President and CEO of Emergent Educational Services

Gain valuable insight into recognizing and adapting communication styles as a means of enhancing your ability to deliver a message with more effectiveness and impact. Personality type directly affects an individual's communication style. Participants will be asked to take an on-line personality test prior to the date of the workshop.

Wednesday, April 16, 2008

9:45 a.m. to 4 p.m.

Registration at 9:15 a.m.

Lunch Included

2nd Floor, United Way Building, 2340 Alamo SE

\$85 Non-Members and Renewing Members (includes SHSMD Membership)

\$60 Current Members

Cost of workshop includes lunch and on-line personality assessment.

Name: _____

Title: _____

Organization: _____

Address: _____

Telephone: _____ Fax: _____

Email: _____

Reservations must be received by Monday, April 7, 2008. Your check confirms your seat! Questions? Contact Lori at 350-4854. Send registration form to Lori Liebman at SolAmor Hospice at 5700 Harper Dr. NE, Ste. 300, Albuquerque, NM 87109

Please thank our friends at Maxim Healthcare for providing lunch and sponsoring this event!